



PHONE 337.254.5010 | EMAIL LAURENMSIBLEY@GMAIL.COM | BLOG INREGISTER.COM/ON-TREND | ONLINE PORTFOLIO LAURENMSIBLEY.WIX.COM/LSIB

Experience

WORK

JUNE 2013-PRESENT *Digital Media Specialist* at Baton Rouge Business Report/225/InRegister

AUGUST 2014-PRESENT *Freelance Digital Media Specialist* for Bryan Sibley, MD, FAAP General Pediatrics

Freelance Invitation Designer Wedding save the dates, Christmas cards

2012-2013 *Online Editorials Intern* at Baton Rouge Business Report/225/InRegister

(In charge of social media maintenance, video editing and CMS)

SPRING 2012 *Circulation Intern* at Baton Rouge Business Report/225/InRegister

(Responsible for customer data entry, subscription mailouts, newsstand location and magazine pickup organization, gathering auditing information)

EPSILON CHAPTER OF KAPPA DELTA

2012 *Multimedia Director* (In charge of weekly power points and any videos needed),

Webmaster (website, Facebook and twitter updater),

Homecoming Chair

2011 *Vice President: Public Relations* (Responsible for Press Release production and management, ad purchase and design, photo acquisition and publication, website, Facebook and twitter maintenance)

2010 *Sisterhood Enrichment Team Leader*, (Responsible for helping freshmen get acclimated with LSU)

Reporting Assistant (Helped VP-PR with her duties)

Banner Chair

2010-2012 *Shamrock Project Committee*

International Girls Day Committee

OTHER INTERNSHIPS

2010 *Louisiana State Senate Page* (Worked in the Bill Room and assisted Senators during Session)

2010 *Summer Intern* at Lafayette General Medical Center Community Relations

Education

GPA: 3.418 MAY 2013 GRADUATE OF LOUISIANA STATE UNIVERSITY

Bachelor of Arts in Mass Communication with an emphasis in Advertising

Minors in Business Administration and Visual Communication (Design)

2013 Extended education: basic coding

2012 Study Abroad Summer Program: Paris, France

Advertising American Films in France

Cannes Lions Festival of Creativity

2009 Graduate of St. Thomas More High School

LAURENMSIBLEY.WIX.COM/LSIB

DETAILED EXPERIENCE:

Adobe Photoshop, InDesign, Illustrator
Integration of Social Media into advertising
Basic coding
Wordpress (blog)
iMovie
PowerPoint
Keynote
Microsoft Word

PROFICIENCIES:

Drawing and Painting
Design
Photography
Writing

LET'S SOCIALIZE

103 WINDHAM LAFAYETTE, LA 70503

TWITTER @LSIBLEY2 | INSTAGRAM @LSIBLEY2 | FACEBOOK/LAURENSIBLEY2 | PINTEREST LSIBLEY2 | LINKEDIN LAUREN SIBLEY